

BROADWAY UNDRESSED

A VIRTUAL BACKSTAGE TOUR WITH THE DRESSERS

MEDIA KIT



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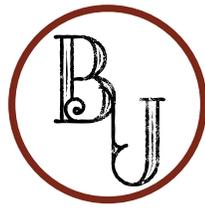


@BroadwayUndress



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WWW.BROADWAYDRESSERS.COM



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PROFILE

When the COVID 19 pandemic shuttered Broadway theatres across Times Square in March 2020, over 100,000 arts workers were suddenly forced into unemployment. Facing an uncertain future in the live events industry, twenty-year Broadway veteran Wardrobe Supervisor, Jessica Dermody, got the idea to lend support to her aching community by taking her unique perspective and decades of experience online through a virtual backstage tour called Broadway Undressed.

This revolutionary virtual backstage tour offers an array of expert hosts. It acts as a masterclass for theatre aficionados and novices alike as guests meet the people behind the magic of Broadway. Our tour offers a deep dive into the unseen and often wildly misunderstood realm of working as a theatre technician, predominately in wardrobe and costuming.

Through the sharing of personal images, videos, and stories from dozens of Broadway shows, our team of over fifteen accomplished hosts offers a fresh perspective of Broadway past and present. Our guests not only have an opportunity to support the arts community in need but gain an entirely new appreciation for live theatrical performances, knowing exactly what it takes to get them from page to stage and beyond.

SERVICES

- Virtual Backstage Tour
- Customized Masterclasses
- Corporate Events
- Parties

CLIENTS

- Air Bnb Experiences
- Google
- Skadden Arps Slate Meagher & Flom
- Universities & High Schools

REVIEWS

"Our group absolutely loved the session with Jessica and co-host. It was a magical experience and we appreciated getting to learn so much about what happens back stage. The Dressers did an amazing job and engaged the audience. It was a fascinating!"

"I have attended about six Airbnb online experiences now and Jessica's is by far is one of the best. Her passion for her career is so evident in her presentation and it's hard not to share in her enthusiasm. I learned SO much tonight and enjoyed every minute of Jessica's engaging, informative and fascinating talk.

5.0 RATING



"This was a very special and unique opportunity to learn about all that happens in the world of Broadway wardrobe design and management, and life backstage. We thoroughly enjoyed it! I felt as though we met a friend of a friend at a party who shared her experiences generously! Highly recommend!"

OUR HOSTS



Jessica Dermody

Frozen, Hamilton, The Producers & More



Jamie Ramsden

Frozen, Great Comet of 1812, All The Way & More



Fran Curry

Frozen, Waitress, The King & I, & More



Melissa Tuchinsky

Hamilton, Fish In The Dark, The Iceman Cometh & More



Liz Lee

Frozen, Once on This Island, On Your Feet & More



Katrina Newman

Frozen, Radio City Christmas Spectacular, On Your Feet



Jeannie Naughton

Company, Hello Dolly!, Hamilton, & More



Scott Westervelt

Hamilton, Jesus Christ Superstar, Phantom of The Opera & More



Emma Atherton

Caroline or Change, Frozen, The Great Comet of 1812 & More



Sam Brooks

Frozen, After Midnight, Anything Goes & More



Angela Simpson

Frozen, American Idiot, Annie, Jesus Christ Superstar & More



Chad Luke Schiro

Frozen, Great Comet of 1812, The Crucible & More

For more available hosts visit www.BroadwayDressers.com